

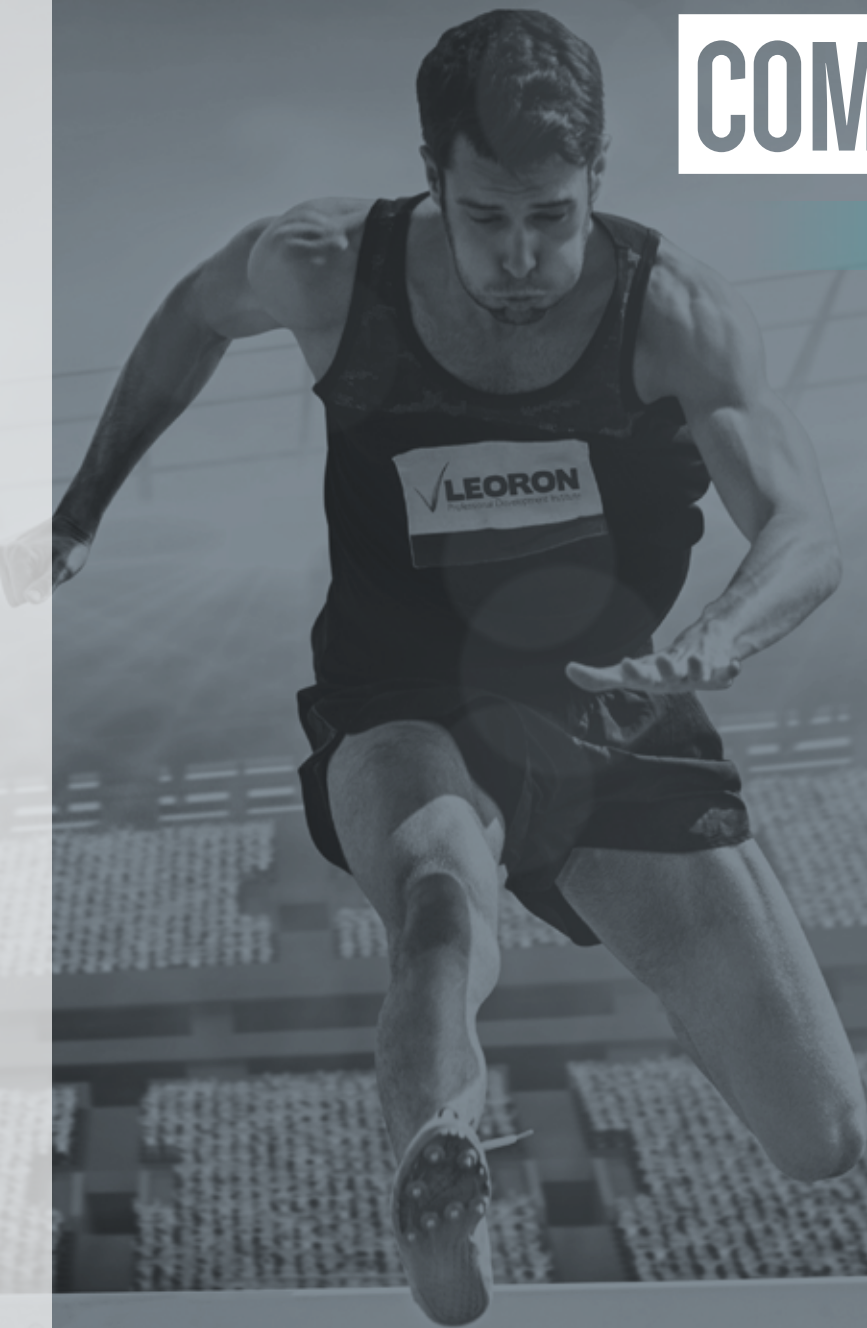


BOOSTING

COMPETITIVENESS

CORPORATE PROFILE 2017

leoron.com



WHO WE ARE

First glimpse at LEORON



Built upon the strong experience in the manufacturing sector, which its founders developed in Sweden during the 90's global expansion, LEORON evolved into the dominant training institute that offers a comprehensive set of training and development solutions.

All across the EMEA region, we've gained a reputation by transferring knowledge in all strategic corporate functions, including corporate finance, HR, SCM, operations, and engineering.

Today, we are globally recognized as one of the leading providers of US-certified programs.

We offer certifications from the most notable American institutes, such as ASQ, IABFM, APICS, IACCM, PMI and much more.

LEORON's mission is to help our worldwide clients increase their competitiveness by improving the competency levels of their employees through top quality training and development solutions delivered by unrivaled global experts and facilitated by the best training managers in the industry. Whether our clients are facing difficulties re-organizing their brand, equipping their workforce with an extra set of skills or aiming to assess competencies within an existing structure, our development planning is a great solution.

Through powerful content, gamification, and applied learning, we've established a great way of building professional skills and competencies.

BOARD OF DIRECTORS



Kevin Rutherford
Member of the Board

KEVIN Rutherford is the Head of HRD Practice at LEORON and Managing Principal of TalentLeap, Inc., an international human capital consulting, education, assessment, and research firm that helps companies produce superior business results through strategic talent management. He also serves as the Chief Talent Strategist at Talent Management Academy, a strategic human resources education and knowledge exchange network dedicated to building HR professionals strategic capabilities.

A successful entrepreneur, Kevin was an equity partner at Navicus, Inc, a leading employment screening and talent management software vendor. Serving in a variety of roles as CEO, EVP, and Chief Talent Advisor, Kevin helped grow the business rapidly receiving Inc. 5000's fastest growing company's distinction four years in a row. The company's success resulted in an acquisition by Pinkerton, a division of Securitas in 2010.



Dr. Khalid Al-Tawil
Member of the Board

DR. KHALID Al-Tawil was an Executive Advisor to HRH Pr. Mohammad Bin Naif Asst. Min. for Security Affairs. He was the Director General for the National Information Center of the Kingdom of Saudi Arabia for over 8 years. In this distinguished role, he led mission critical information technology initiatives which enable, protect, and touch all Citizens/ Non-Citizens within the Kingdom. Dr. Al-Tawil has also published several papers in the area of network, security, distributed systems, e-Government, and was a Keynote speaker at several National and International conferences throughout his career. In addition, he was the Chairman of Computer Engineering Department, and Dean of College of Computer Sciences and Engineering, King Fahd University of Petroleum and Minerals, Saudi Arabia. Dr. Al-Tawil holds an Executive MBA from Edinburgh University, and a PhD degree in Computer Science from Texas A&M University, United States of America. He is a member of IEEE and ACM.



Arben Jusufi
Member of the Board and GM

ARBEN has built up an extensive experience in the training and development industry from various world regions. After graduating in Business Administration from the State University of New York, Arben started his career as a Conference Sponsorship Manager at Marcus Evans - Prague office, focusing on financial services industry in the CEE region. Soon after, he helped establish the Sponsorship department for Uniglobal Research and he acted as the Business Development Director for the same. In 2007, Arben gets hired by IIR Middle East, an Informa business in Dubai, with focus on Middle East and North Africa. He was promoted to Director for the Kingdom of Saudi Arabia and spearheaded company's activities in the Kingdom.

Arben co-founded LEORON in 2010 and has been responsible for its exponential growth and international expansion into Middle East, Europe, Africa and Central Asia. Involved in large corporations and government organisations' projects across MENA, he has strengthened LEORON's profile as a leading Talent Management organisation in the region.



Ditar Isai
Member of the Board

DITAR Isai was appointed Leoron's Chairman of the Board in October 2011 to help spearhead company's growth into new markets of the Asia Pacific. He has a vast experience in China where he launched Nefab's operations with locations in Shanghai, Beijing, Shenzhen, Nanjing, Guangzhou, Suzhou, Wuxi and Zhuhai. Ditar in his capacity as the President of Asia Pacific for NEFAB managed to spread his operations into other countries of the region as well including Japan, South Korea, Singapore, Malaysia and Australia. After a successful decade in China, Ditar was appointed the President for Central - Eastern Europe where he led a period of consolidation after number of mergers and acquisitions. Born and raised in Sweden, he graduated from the Chalmers Tekniska Högskola where he got his designation Msc in Industrial engineering and management. Ditar has also received a management Training at the prestigious INSEAD. He is fluent in English and Mandarin.

ABOUT LEORON



30+
GLOBAL CITIES



500+
PUBLIC SESSIONS
A YEAR



200+
CERTIFIED
PROGRAMS



20+
INT. ASSOCIATIONS
& INSTITUTES

“ In 2014 Saudi Aramco launched the first Human Resources Joint Venture Forum in the company's history. With more than 10 joint ventures taking part in the forum, it was necessary to find a professional development partner of the highest caliber, and Leoron met that requirement entirely. They delivered a vibrant and informative presentations through world-class speakers that was well received by all attendees. ”

ABDULLAH AL-NAFEA
Director, Chemicals Ventures Management
Saudi Aramco

“ It was a great opportunity for refreshing my information on procurement. I managed to learn new concepts and methods, share knowledge with other members involved in procurement from different industries etc. It was a great experience and a fully satisfactory one. I believe LEORON is a training company that respects their clients, understands their needs, and commits to providing quality training with their expert's team. This is part of the reason I look forward to have more trainings with LEORON in the future, or, at least recommend their training programs to my colleagues & coworkers. ”

MOHAMMED N. AL-GHAMDI
Manager, Supplier Qualification
SABIC Saudi Basic Industries Corporation

“ I have had a pleasure of having LEORON conduct some training programs, many of the techniques and strategies discussed during the course were applied, with a number of success stories resulting in positive organization change. LEORON offers everyone the most suitable solution in terms of learning and development from the certificate courses and workshops to the most tailored programs. Another important factor is LEORON's instructors who play a significant role in the learning process by sharing their own experience. I highly recommend LEORON for any organization that is keen to make a different in people development. ”

MOUSTAFA AWADALLA
Manager Training and Development
National Water Company, KSA

“ Great learning experience and a very informative course. Dr. Morne is a great instructor with an extensive leadership knowledge level and a great positive attitude. The course in general is very rich and adds value to every person, especially when it comes to experiencing different opinions from different people who work in different places and play different roles, people who come from different cultural and experience backgrounds. A course worth to join not only for senior managers and leaders but for every person who is eager to add value to him/herself. Leoron's routine seems to be their customer's satisfaction and continuous development. ”

HAJDIN SEFAJ
CEO, Al Ain Club SC

INDUSTRIES WE OPPERATE IN



ADMINISTRATION



AUDIT, REGULATION &
COMPLIANCE



ENGINEERING &
MAINTENANCE



ENVIRONMENT &
SUSTAINABILITY



FINANCE &
ACCOUNTING



FINANCIAL SERVICES



HEALTHCARE



HUMAN RESOURCES



MANAGEMENT &
LEADERSHIP



PROCUREMENT &
CONTRACTS



PROJECTS



QUALITY MANAGEMENT



RISK MANAGEMENT



SALES & MARKETING



SUPPLY CHAIN &
OPERATIONS

HR DEVELOPMENT SOLUTIONS

Our Human Resource Development (HRD) solutions represent practical toolkit for helping our clients better understand the development needs of their employees, starting from recruitment, employee career development, performance management and development, training, coaching, mentoring, to succession planning.

| LEVEL 1 HR DEVELOPMENT SOLUTIONS |
|-------------------------------------|
| Corporate Talent Diagnostics |
| Competency Assessments |
| Training Needs Analysis |
| Developing Annual Training Plans |
| Individual Development Plans |

| LEVEL 2 LEORON PROGRAM IMPLEMENTATION |
|--|
| Coaching on know-how implementation of any of the 200+ training programs |
| Train the Trainer program implementation |
| Preparing for International Standards implementation |
| Developing and implementing Certification Maps into the organization |
| Assisting with Change Management programs |

| LEVEL 3: TECHNICAL CONSULTING ON VARIOUS CORPORATE NEEDS |
|--|
| Assistance in Creating and Developing new functions and/or departments |
| Strategy and Management Consulting |
| Developing Financial Models |
| Creating Risk Management frameworks |
| Implementing GRC requirements |
| Design and Mapping of Business Processes (BPM) |

SERVICES

LEORON's continued presence in the market has enabled us to detect an increased need for **consulting services**.

By leveraging the expertise of our global experts, we've managed to consolidate our consulting domain toward governance, risk and compliance (GRC), quality management systems (QMS), financial modeling (FM), procurement & supply chain management (SCM), mechanical engineering services, HR development solutions, and more.



PUBLIC COURSES



Our public courses are the central service we provide our clients with. They are content-based programs that explore key topics in significant depth and are conducted live by our expert trainers, who are certain to deliver maximum efficiency. We tend to construct precise training strategies and execute training courses that will aid your needs to a full extent. Partnering with 15+ institutes and academies, such as IIA, PMI, HRCI and APICS, we are offering certified and recognized courses that assist your professional progress.

With a training approach that includes not only fluid lectures by unchallenged global mentors, but also simulated exams per each topic, discussing exam solutions, learning exercises and best practices from the field, as well as selected academic material, we guarantee an exceptional experience that will boost your affinity according to the most required standards of today. Gain up to 35 NASBA credits from any of our courses, certificates from the issuing body and a LEORON certificate of attendance.

ADVANTAGES OF PUBLIC COURSES

| | |
|-------------------------|---|
| COMPREHENSIVE | Wide range of dates and locations that enable you to choose according to schedule |
| ESTABLISHED BY EXPERTS | World expert trainers that engage you in participative and cooperative training |
| CERTIFIED | All our courses are certified by leading world academies, such as ASQ, IABFM, IIA, HRCI, APICS, ILM, IAC-CM and many more |
| NETWORKING | Meet with leading names from across the industry |
| ATTRACTIVE DESTINATIONS | Choose from one of our 60 global destinations, such as Dubai, Abu Dhabi, London, Paris, Jonkoping, Riyadh, Almaty etc |

IN-HOUSE COURSES



Tailored exclusively for your company, focused on problem-solving, increasing performance and productivity, our in-house courses are proven to upgrade entire company departments to a higher level of professional expertise. Our professional instructors are available to provide your organization with the highest quality training programs, with the end result always being a great increase in comprehension among course attendees. All our trainers are professionals with outstanding ability to communicate their knowledge and practice to our valuable delegates. Each of our in-house programs concludes with a certificate of attendance and a path to obtaining a professional designation by our worldwide institute partners.

BENEFITS OF IN-HOUSE TRAINING PROGRAMS

| | |
|------------------|--|
| LOWER INVESTMENT | In-house group training is a cost-effective solution and helps optimize your training budget |
| FLEXIBILITY | Training sessions are set according to your time/location preferences |
| CUSTOM-MADE | Training is tailored according to your employees' specific needs |
| TIME-EFFECTIVE | Traveling won't consume your time. Courses are executed on-site |
| ADAPTABLE | Trainer is picked by the client and trainees to fit the exact proficiency level of the group |
| SIGNIFICANT | Well-adjusted to latest global industry standards and business requirements |
| EXTENSIVE | Training methods include group case studies, games and experiential learning |

ON-LINE COURSES



With online learning expanding throughout academia and beyond, we have implemented our distance learning program to stretch your learning experience past the boundaries of time and location – the presentation is interactive, and the training goes in “real time”. LEORON has two competency based online suits, behavioral leadership and management. Most of our courses are conducted live at a scheduled time for a whole week, simulating our public courses in content and quality. By logging in to a virtual classroom, you participate in an interactive course, which only differs from our public courses by being conducted online. Yet, we also offer pre-recorded online sessions to foster the needs of our clients. Our blended learning approach combines virtual classroom methods with online activities to form an integrated instructional approach. Upon successful completion, you can earn the appropriate designation, as well as NASBA credits and LEORON’s certificate of attendance

ADVANTAGES OF DISTANCE LEARNING

| | |
|----------------------|---|
| LOWER INVESTMENT | Fees for LEORON Distance Learning courses are substantially lower than the public instructor lead courses. |
| FLEXIBILITY | Training hours for LEORON Distance Learning courses are scheduled around the student’s working hours in order to provide the flexibility needed for learning while working. |
| NO TRAVEL | Taking a LEORON Distance Learning course means no travel and/or accommodation expenses |
| GLOBAL ACCESSIBILITY | Delegates can attend LEORON Distance Learning programs from any location in the world |
| SOCIAL | Meet and network on-line and through social media with peers from all around the world |
| REAL-LIVE EXPERIENCE | LEORON Distance Learning courses have been designed to simulate the live instructor lead ones and offer the same outstanding experience |

COMPETENCY-BASED E-LEARNING



The LEORON Behavioral and Leadership eLearning suite is an extension of Leoron’s professional training portfolio towards the world of online learning.

This self-paced learning platform is comprised of 2 parts:

- 1) Behavioral or soft skills; and
- 2) Leadership and Management.

Each part contains groups of specialization courses with an interactive component organized as sessions, and the material is continuously strengthened with quizzes and assignments.

From Emotional intelligence, Change management and Project management to Strategic thinking, Creativity and Innovation, through this platform we make sure you reach the highest level of competence in your job.

First, let us clarify what do we mean by a competent employee? Are you competent if you have the rights education? Or are you competent if you have enough experience? Or maybe you are competent if you have the right motivation to work? The answer is that none of these 3 factors alone don’t translate into competence. But, combined, having the knowledge, skills and ability to successfully perform your job is what turns a professional into a competent employee.

Therefore, our objective with this program is to help YOU boost your competency levels and help your organization become more competitive in the market.

Let’s start your journey to enhanced capabilities.

60+ GLOBAL
LOCATIONS



DUBAI



ABU DHABI



RIYADH



JEDDAH



GOTHENBURG



LONDON



MUNICH



DOHA



KUWAIT CITY



MUSCAT



MANAMA



ACCRA



NEW YORK CITY



MAPUTO



ALMATY



LAGOS



ISTANBUL

With strategic distribution of our offices in leading locations, such as Dubai, Jonkoping, Riyadh, Accra, and Almaty, our team of experts delivers approximately 500 courses annually, and roughly 10.000 professionals are equipped with appropriate education and the latest insights in a wide assortment of industries across the EMEA region.

HAVE A LOOK AT THE DIVERSE LIST OF GLOBAL LOCATIONS IN WHICH WE ORGANIZE OUR PUBLIC SESSIONS

Don't see your preferred location? No problem – our onsite option enables us to bring our expertise at your spot of choice, by organizing a custom version of your preferred course exclusively for your company.

EDUCATIONAL PARTNERS



is a worldwide Professional Management organization with members in many countries hosting and organizing certification training worldwide and offering our exclusive board certification designations to candidates who meet the high standards.



The Association for Financial Professionals (AFP) is the professional society committed to advancing the success of its members and their organizations. AFP established and administers the Certified Treasury Professional and Certified Corporate FP&A Professional credentials, which set standards of excellence in finance. Each year, AFP hosts the largest networking conference worldwide for over 6,500 corporate finance professionals.



The Association of International Product Marketing and Management (AIPMM), founded in 1998, promotes worldwide excellence in product management education and provides value to its individual members, corporate members, strategic partners and sponsors by providing valuable content, training, education, certification and professional networking opportunities.



The Aladon Network

Since 1986, the Aladon Network has helped companies worldwide optimize their assets, reduce operating costs and improve sustainable reliability



APMG-International is an award-winning Examination Institute. APMG accredits professional training and consulting organizations and manages certification schemes for knowledge-based workers, and has a global reach, with regional offices located around the world.



From education and certification to benchmarking and best practices in Supply Chain Management, APICS sets the industry standard. APICS develops people, people improve supply chains, supply chains improve companies and the whole world economy benefits.



is a worldwide Professional Management organization with members in many countries hosting and organizing certification training worldwide and offering our exclusive board certification designations to candidates who meet the high standards.



With individual and organizational members around the world, ASQ has the reputation and reach to bring together the diverse quality champions who are transforming the world's corporations, organizations and communities to meet tomorrow's critical challenges. ASQ provides the quality community with training, professional certifications, and knowledge to a vast network of members of the global quality community.



The Chartered Alternative Investment Analyst (CAIA) Association is the global authority in alternative investment education. The CAIA Association is best known for the CAIA Charter®, an internationally recognized finance credential and the gateway to a network of more than 8,700 alternative investment leaders in almost 90 countries.



The Chartered Institute for Securities & Investment is the leading professional body for securities, investment, wealth and financial planning professionals. Formed in 1992 by London Stock Exchange practitioners, we have a global community of circa 40,000 members in 116 countries and last year more than 40,000 CISI exams were sat in 80 countries, 15,000 taken outside the UK.

C-MORE

The Centre for Maintenance Optimization and Reliability Engineering is directed by Professor Mike Kim, with the support of Associate Director Neil Montgomery and Founding Director, Professor Andrew K. S. Jardine, the internationally recognized maintenance optimization expert. C-MORE operates within the Department of Mechanical and Industrial Engineering at the University of Toronto.



Leoron Professional Development Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org



GARP enables the risk community to make better informed risk decisions through "creating a culture of risk awareness®", by educating and informing at all levels, from those beginning their careers in risk, to those leading risk programs at the largest financial institutions across the globe, as well as, the regulators that govern them.



Leoron is an HR Certification Institute Approved Provider. As part of our increasing efforts to providing high-quality continuing professional education, Leoron Professional Development Institute offers training courses that earn HRCI CE recertification credits to HR professionals that are holders of PHR, SPHR and GPHR designations.



Our Internationally Accredited and Certified programs focus on providing professionals, industry experts and highly qualified individuals with the most updated and practical skills and competencies through continuous training in their respective areas of expertise. Through our extensive expertise in Financial Management, Risk, HR, Operations, Business and Strategy, IABFM ensures that our management certificates impact the career of professionals and help companies to improve their operations and increase their overall profitability.



IACCM Training & Certification programs help you achieve the best possible outcomes from your trading relationships and maintain your competitive edge in the field of Contracting and Supplier Relationship Management. IACCM brings together over 40,000 members from more than 160 countries, across 16,000 organizations.



Founded in 1980, IFMA is the world's largest and most widely recognized international association for facility management professionals, supporting 24,000 members in 104 countries.



Established in 1941, The Institute of Internal Auditors (IIA) is an international professional association with global headquarters in Lake Mary, Florida, USA. The IIA is the internal audit profession's global voice, recognized authority, acknowledged leader, chief advocate, and principal educator. Generally, members work in internal auditing, risk management, governance, internal control, information technology audit, education, and security.



Quota® COACH™ is a unique and proprietary workshop that provides essential skills and knowledge to sales managers, sales executives and those that aspire to become sales managers.



ILM is the UK's leading provider of leadership, coaching and management qualifications and training. We've been part of the City & Guilds Group since November 2001, providing qualifications for learners in the UK and internationally.



ISACA (previously the Information Systems Audit and Control Association) is a world-wide association of IS governance professionals. The association currently focuses on assurance, security, and governance and provides globally recognized certification in assurance (Certified Information Systems Auditor), security (Certified Information Security Manager), and governance (Certified in the Governance of Enterprise IT).



OCEG is the nonprofit organization that invented GRC. Our membership wrote the definitive standard to integrate the governance, audit and management of performance, risk, compliance and ethics.



The PMI logo is a registered mark of the Project Management Institute, Inc.

Founded in 1969, PMI delivers value for more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education and research.



SME has a rich and evolving heritage spanning more than 80 years. We serve the manufacturing industry as a nonprofit by promoting advanced manufacturing technology and developing a skilled workforce. And, we work closely with manufacturers to share knowledge and resources that generate solutions meeting industry demands.



The Society for Maintenance & Reliability Professionals (SMRP) is a nonprofit professional society formed by practitioners to develop and promote excellence in maintenance, reliability and physical asset management while creating leaders in the profession. SMRP provides unparalleled value for individual practitioners and professionals looking to expand their knowledge and skills and build more business connections with others. SMRP is the premier asset management resource for companies looking to improve their processes and procedures.



Chartered Institute of Management Accountants

Elevating management accounting – Two of the world's most prestigious accounting bodies, the American Institute of Certified Public Accountants (AICPA) and the Chartered Institute of Management Accountants (CIMA), have formed a joint venture to establish the Chartered Global Management Accountant® (CGMA®) designation. The designation recognizes the most talented and committed management accountants with the discipline and skill to drive strong business performance. The route to the CGMA designation includes a combination of exams, experience and is educationally equivalent to a master's degree.

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هيئة المعرفة
والتنمية البشرية
KNOWLEDGE &
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